



## Business/Non Profit Display Guidelines 2015

The Springwater Committee will host the 34th Annual Spring Water Festival in Williamston's Mineral Spring Park, August 21 & 22, 2015. The following guidelines will be in effect for 2015:

- The section of the park set aside for Display Vendors is for those providing free information or service to visitors.
- By Town ordinance absolutely no selling of goods or services is allowed in this area.
- No food or drinks items of any kind other than water are permitted to be given out by display vendors.
- Not-for-profit organizations are allowed to collect donations with prior approval by the Springwater Committee. The Display Vendor Fee is \$40.00, which is non-refundable. Please submit the fee along with your application. The fee will be waived for any not-for-profit organization with proper proof of not-for-profit status. Not for profits who wish to sell any items must fill out an additional application.

### Registration & Setup - Long Shed in Center of Park

#### For Friday Vendors -

Setup and registration will be Friday August 21, 2015 between 4 p.m and 6 p.m.

Festival activities will begin at 6 p.m. Friday and continue until 10 p.m. Friday vendors must be set up and vehicles out of the park area by 6 p.m.

#### For Saturday Vendors -

Friday Setup and Registration will be held 4 p.m. to 6 p.m and Registration Only until 8 p.m.

Saturday Setup and Registration will be held Saturday morning 6:00 a.m. to 9 a.m. Saturday vendors must be set up and vehicles out of the park area by 9:30 a.m.

Registration must be completed before set up begins (no exceptions). No late set ups will be permitted. The festival will go on rain or shine. Registration fees are nonrefundable.

### Unloading/Parking

Displayers may drive into the park area to register and/or unload Friday until 6 p.m. and Saturday until 9 a.m.

Vehicles are not allowed in the park area during the festival. Limited parking for displayers vehicle will be available in a marked parking area just outside the park's rear gate. You will be provided a parking pass for this area. Parking here is first come-first serve.

**\*\*This year the Springwater Committee will allow displays to be removed from the park area between 3 p.m. and 4 p.m. ONLY!\*\***

(Displays not removed during this time are allowed/required to stay until the festival ends at 8 p.m. on Saturday.) There will be a break in entertainment from 3-4p.m. on the Amphitheater Stage and vehicles can be driven into the park area during this time to pack up.

### For safety purposes and festival schedule

All vehicles removing displays during this time **MUST BE OUT OF THE PARK BY 4 PM** or face a ticket by the Williamston Police Department. This policy will be enforced and the Springwater Committee appreciates your cooperation!

Also no vehicles will be allowed in the park area during the festival. Vehicles will not be allowed in or out of the park area after 9:30 a.m. on Saturday. Vehicles left in the park after 9:30 a.m. are subject to ticket by the Williamston Police Department.

Please report any problems or questions you may have the day of the festival to the long shed in the center of the park (registration area).

Make checks payable to Williamston Springwater Committee.

**Please mail application to:**

**Spring Water Festival**

**PO Box 564 • Williamston, SC 29697**

**Application Deadline July 31, 2015**